



Mazzone
Marketing Group LLC

Mazzone Marketing Group, LLC.
164 20th Street Suite 2B
Brooklyn, NY 11232
Phone: 866 928-5478 (LIST)

August 2, 2011

FOR IMMEDIATE RELEASE

Mazzone Marketing Group, LLC. Announces

Appointment of Louis Giammarino to Director of Marketing

Brooklyn, NY –Mazzone Marketing Group, LLC. a high quality business-to-business, consumer, and specialty list compiler today announced the appointment of Louis Giammarino as Director of Marketing. Giammarino will be responsible for all facets of marketing and promotions. *“I’m confident Louis’s proven success and extensive experience will help us tremendously.”* states Michael Mazzone, President of Mazzone Marketing Group, LLC.

Mr. Giammarino brings almost two decades of marketing, advertising and public relations experience to MMG. Most recently, he spearheaded the marketing efforts of Legendary Sports Prints, a licensee of Major League Baseball. Previously, Louis served for a number of years as the Advertising Manager for Stevens-Knox & Associates, Inc. one of the pioneering firms of the direct marketing service industry.

“I am really excited to join the team at Mazzone Marketing Group. There is potential at MMG right now and just a ton of positive energy. I believe my background and industry knowledge will really help us bring MMG to a new level.” Said Louis Giammarino.

About Mazzone Marketing Group, LLC.

Mazzone Marketing Group was established in Brooklyn, New York, in June 2007. The firm specializes in list compilation. MMG is the Premiere source for Political Donors, Licensed Professionals, Non Profit Organizations, Nurses, Hospital Personnel, and many more.

To learn more about Mazzone Marketing Group, call 866-928-LIST (5478), 718-369-0001 or visit www.mazzonemarketinggroup.com

###