



Mazzone  
Marketing Group LLC

# Political Donors

Winter 2010

<b>1,670,342</b>	<b>Universe/Base Rate</b>	<b>\$ 90/M</b>
490,257	Multi-Donors	+ \$ 10/M
486,392	Big Ticket Donors (\$1000+)	+ \$ 20/M
1,409,287	Party Affiliation	+ \$ 10/M

The Donors on this file are all the Political Donors who have donated a minimum of \$ 250.00 to the party or candidate of their choice. This file offers selections for Party Affiliation, Donation Amount, Multi-Donors and over 100 Demographic/Lifestyle segments. This file allows you to deliver your political message with confidence.

These individuals are an excellent target audience for all Political Offers, Credit Card, Investments, High End Catalogs, and Financial offers.

Allow 1-3 working days to process order. Payment is due 30 days from mail date.

Cancellations after mail date are due at full invoice amount.

Net name arrangements are negotiable. Standard Net Name is 50,000 names at 85% with \$8/M run charges.

Unlimited usage is 2 times the base/minimum plus selections and output material charges.

25% commission to recognized brokers on base rate.

This list is available for data append verification and full file license.

**For information, please phone:**

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PRICING	
Min Order Quantity	5,000 Names
Minimum Cost	\$ 450/flat
Age	\$ 10/M
Age of Children	\$ 10/M
Age Range	\$ 10/M
Childs Age Range	\$ 10/M
County	\$ 5/M
Credit Card Buyers	\$ 10/M
Dollar Amount	\$ 20/M
Dwelling Type	\$ 5/M
Ethnicity	\$ 15/M
Gender of Child	N/C
Gender/Sex	N/C
Heath & Fitness	\$ 10/M
Home Owner	\$ 10/M
HHI Select	\$ 5/M
Income Prod Asset	\$ 15/M
Income Range	\$ 10/M
Income Select	\$ 10/M
SCF	\$ 5/M
State	\$ 5/M
Zip	\$ 5/M
Key Code	\$ 2/M
Email/FTP	\$ 25/F
Diskette	\$ 25/F
CD Rom	\$ 25/F
P/S Labels	\$ 8/M
<b>Party Affiliation</b>	
Conservative	40,629
Democrat	726,297
Liberal	2,924
Republican	642,361
<b>Net Name</b>	
Net:	85%
Min. Qty:	50,000
Run Charges:	\$ 8/M