



Mazzone
Marketing Group LLC

Political Donors

Updates Quarterly

2,100,000	Universe/Base Rate	\$ 90/M
2,100,000	Party Affiliation	+ \$ 10/M
836,000	Multi-Donors	+ \$ 10/M
542,000	Big Ticket Donors (\$1000+)	+ \$ 20/M

Mazzone Marketing Group is the first place to look for active political donors with the means and motivation to contribute again...and again. Best of all, every name you reach has contributed a minimum of \$ 250 to their respective party and/or candidate and for precise target marketing, this powerful database is also selectable by Party Affiliation, Big Ticket (\$1,000 +) and Multi-Donors. This file also boasts over 250 Demographic/Lifestyle Data Elements, including: age, income, home value, net worth, mail order buyers, affinity cause donors, and many more.

These individuals are an excellent target audience for all Political Offers, General Fundraising, Credit Card, Investments, High End Catalogs, and Financial offers.

Pricing	
Minimum Order	5,000 Records or \$ 450/Flat
State/SCF/Zip Code	\$ 5/M
Donation Amount	\$ 10/M
Basic Demographics	
Age	\$ 10/M
Ethnicity	\$ 10/M
Gender	\$ 5/M
Home Owner	\$ 10/M
Income	\$ 10/M
Marital Status	\$ 10/M
Presence of Children	\$ 10/M
...and many more	
Lifestyle Selections	
Affinity Cause Donor	\$ 20/M
Home Value	\$ 10/M
Investors	\$ 20/M
Mail Order Buyers	\$ 20/M
Net Worth	\$ 20/M
Veteran in Household	\$ 20/M
Party Affiliation	
Democrat	868,600
Republican	787,400
Independent	15,300
<u>Quarterly Hotlines Available</u>	
<u>Latest Hotline boasts over 383,000 new records.</u>	
<u>Net Name</u>	
Net:	85%
Min. Qty:	50,000
Run Charges:	\$ 10/M

Allow 1-3 working days to process order. Payment is due 30 days from mail date.

Cancellations after mail date are due at full invoice amount.

Net name arrangements are negotiable. Standard Net Name is 50,000 names at 85% with \$ 10/M run charges.

Unlimited usage is 2 times the base/minimum plus selections and output material charges.

25% commission to recognized brokers on base rate.

This list is available for data append verification and full file license.

For information, please phone:
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